

NOVOMATIC is “Golden” featuring Golden Book of Ra™ on the THUNDER CASH™ GOLD Link at IGA

NOVOMATIC Americas presents the new Golden Book of Ra™, THUNDER CASH™ GOLD Link progressive at IGA trade show to showcase the most comprehensive portfolio of gaming entertainment technology yet, highlighting product entertainment that promises more player engagement and fun.

Chicago / Gumpoldskirchen, March 23rd 2023 – NOVOMATIC Americas is looking forward to displaying the exceptional product portfolio and the latest entertainment innovations on Booth #941 at the Indian Gaming Association's upcoming trade show, IGA 2023, on March 27th-30th at the San Diego Convention Center.

Entertainment-centric cabinets, new sports betting technology, and many exhilarating progressives will be the focus on the NOVOMATIC Americas' stand this year. Tribal Gaming customers will see the continued growth and commitment with an emphasis on player entertainment. NOVOMATIC Americas product lines are showcased with a substantial variety of highly entertaining new themes, core content, systems, new sports betting kiosks, new ETG platforms and exciting new progressive jackpot links.

Rick Meitzler, CEO of NOVOMATIC Americas said, “We strive to be that value choice for our Tribal partners. The scope of our new game products, bonus features, and progressive link development have significantly increased, as we continue to emphasize innovation that transforms the player experience. Our product line-up at IGA will again demonstrate our commitment to creating meaningful products that add value for Tribal casino operators. With the addition of the APEX PRO GAMING progressive product lines, we open new opportunities for our customers to add more successful products to their floor mix.”

Featured at the NOVOMATIC Americas booth will be their latest suite of linked progressive product lines, including the showcase of the THUNDER CASH™ X Link – Candelas de los Muertos™ series, MONEY PARTY™ Link featuring the new Yummy Yummy game, the gorgeous Golden Book of Ra™ on the THUNDER CASH™ GOLD Link and the wildly successful APEX PRO GAMING product lines under the popular CLOVER LINK™ banner. NOVOMATIC Americas will also have their new core product line on display with engaging games like Wild Inca™. NOVOMATIC has put a fresh spin on the Book of Ra™ by going “Golden”, with desirable jackpot mechanics, and new trigger features sure to produce rich and rewarding entertainment. With these attractive packages and popping progressives, and the variety of links, the games on display will appeal to a broad group of players.

With the latest hardware solutions featuring exclusive gaming content, the DIAMOND X™ 1.55J, PANTHERA™ Curve 1.43 and V.I.P LOUNGE™ Curve 1.43 provide players the perfect HD gaming curved viewing angle and operators the proven performance that will keep customers engaged and operators adding more to their floor.

The DIAMOND X™ 1.55J curve delivers a visually compelling gaming experience. The curved screen and viewing angle enhance the suite of premium game content offered, including the enticing new Golden Book of Ra™ theme. The captivating ULTRA BOOST LINK™ on the PANTHERA™ Curve 1.43 creates a focal point on any casino floor with breath-taking movement, art and incredibly winning gameplay experience.

“We continue to maximize momentum in multiple categories, especially the progressive slot segment,” said Kathleen McLaughlin, Vice President of Marketing and Corporate Sales, at NOVOMATIC Americas. “We’re showcasing unique, demonstrated APEX PRO GAMING products, fantastic new NOVOMATIC Americas link and new core products, and extending our growing position in the progressive segment with both. We are also further expanding the capabilities of our NOVOMATIC ActionBook™ Plus sports betting terminal, the FV831. With new partners and new product segments, we have a lot to talk about, and we’re focused on our growth in the next 12 months.”

About NOVOMATIC Americas Sales

Established in North America in 2012, NOVOMATIC Americas Sales has offices in Mount Prospect, IL and Las Vegas, NV. NOVOMATIC Americas Sales is a subsidiary of the NOVOMATIC AG Group, one of the biggest international producers and operators of gaming technologies and employs around 21,900 staff worldwide.

Founded by entrepreneur Professor Johann F. Graf in 1980, the Group has locations in about 50 countries and exports high-tech electronic gaming equipment and solutions to about 100 countries. The Group operates around 212,000 gaming terminals and video lottery terminals (VLTs) in its 2,000-plus gaming operations as well as via rental concepts. Through its numerous international subsidiaries, the NOVOMATIC AG Group is fully active in all segments of the gaming industry and thus offers a diversified Omni-channel product portfolio to its partners and clients around the world. This product range includes land-based gaming products and services, management systems and cash management, online/mobile and social gaming solutions as well as sports betting solutions together with a range of sophisticated ancillary products and services. Find out more at www.novomaticamericas.com

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